

ATLANTA TECH WEEK · AUGUST 10, 2026

The Founder's Showcase

See It. Touch It. Fund It.

Founder's Green & Terminus Hub · South Downtown Atlanta

Monday, August 10, 2026 · 2:00 PM — 8:00 PM

Co-presented by Braggly × Atlanta Tech Week × Atlanta Tech Village

Braggly.

What is The Founder's Showcase?

The Founder's Showcase is a curated outdoor product expo where builders demo real, working products — live on stage with the Founder's Green jumbotron — in front of hundreds of founders, investors, and tech enthusiasts during Atlanta Tech Week. Five VIP founders get a guaranteed 10-minute spotlight (7-min demo + 3-min Q&A). Then the wheel spins: 15—20 exhibitor booths, one name on the wheel each — whoever it lands on gets a live 3-minute jumbotron moment. It's part product showcase, part live game show. Between spins, attendees explore hands-on booths on Innovation Alley, grab food and drinks in the open container district, and vote for the People's Choice winner. As the sun goes down, the crowd migrates across the street to Terminus Hub for intimate founder-investor networking, a fireside chat, and a happy hour to close the night. Software, hardware, AI, consumer products — if it works and it wows, it belongs here. This is Atlanta's version of Product Hunt, live and in-person, once a year, during the city's biggest tech week.

THE OPPORTUNITY

Atlanta's tech scene is exploding. Be part of it.

15,000+

ATW Participants

Attended Atlanta Tech Week 2025 — the city's largest tech activation

215+

Community Events

Across the city during ATW 2025, growing year over year

500—800

Expected Attendees

Founders, investors, and tech enthusiasts from across the region

1st

Open Container District

In Atlanta, launched April 2026 in South Downtown

FOUNDER'S GREEN

Brand-new half-acre park with built-in stage and jumbotron. Opened May 20, 2026. South Downtown Atlanta.

Two spaces. One experience.



CHAPTER 1 · OUTDOOR STAGE · 2:00-5:00 PM

Founder's Green

Half-acre park at 110 Broad St with built-in stage, jumbotron screen, and open-air seating. Opened May 2026. Hosts VIP demos, the wheel spin showcase, Innovation Alley exhibitor booths, food trucks, and the crowd.



CHAPTER 2 · INDOOR VENUE · 5:00-8:00 PM

Terminus Hub

ATV's newest event space directly across the street. Opened January 2026. Intimate demo stations, Founder Speed Connect rounds, fireside chat with a marquee tech figure, and networking happy hour.

The Spectacle

2:00–2:30 PM

Doors Open

Innovation Alley booths open. DJ sets the vibe. Food trucks serve the crowd. Jumbotron hype reel plays.

2:30–2:40 PM

Opening Remarks

Braggly + ATW + ATV welcome the crowd from the main stage.

2:40–3:30 PM

5 VIP Demos

Guaranteed 10-min stage slots (7-min demo + 3-min Q&A). Live on the jumbotron. The premium spotlight.

3:35–4:35 PM



The Wheel

~10—12 live spins. Each exhibitor's name is on the wheel. Whoever it lands on gets a spontaneous 3-min jumbotron demo.

4:35–5:00 PM

People's Choice + Migration

Crowd votes. Winner announced on jumbotron. MC guides the crowd across the street to Terminus Hub.

The Connection

ZONE 1

The Demo Floor

5:00–7:00 PM

Showcase founders + top exhibitors set up intimate demo stations. No stage — just you and the founder, face to face.

ZONE 2

Founder Speed Connect

5:15–6:15 PM

Structured 5-min speed networking rounds between founders and investors. Bell rings, rotate. Where deals start.

ZONE 3

The Fireside

6:30–7:15 PM

Marquee interview with a notable Atlanta tech figure. Intimate setting, audience Q&A, real talk.

ZONE 4

The Unwind

7:15–8:00 PM

Open networking happy hour. Drinks, music, and organic connections to close the night in South Downtown.

Partner with the showcase

PRESENTING \$15K+ Headline the event. Your brand on every surface. → Logo on jumbotron all day → Stage naming rights → 5-minute stage slot → Branding at both venues → 10 VIP early-access wristbands → Emcee mentions throughout → Social + email features	SHOWCASE \$5K Prominent visibility across both venues. → Logo on jumbotron rotation → Branded booth at both venues → 4 VIP early-access wristbands → Social media mentions → Newsletter feature	VIP SHOWCASE FOUNDER \$1,500 Guaranteed 10-min jumbotron demo + booth. → 7-min live demo on stage → 3-min MC Q&A → Exhibitor booth (both venues) → Event website listing	EXHIBITOR \$500 Booth + your name on the spin wheel. → Demo booth (both venues) → Name on the spin wheel → ~50% chance of jumbotron demo → Event website listing	COMMUNITY \$500 Support the ecosystem. → Logo on event website → Featured in event program → Social media shout-out
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LET'S BUILD THIS TOGETHER

The stage is set. Let's fill it.

CONTACT

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EVENT DATE

Monday, August 10, 2026
Founder's Green + Terminus Hub
South Downtown Atlanta

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TECH VILLAGE